Approved For Release 2009/09/14: CIA-RDP87M00539R002604330002-9

TRANSMITT	AL SLIP	DATE 16	Dec 85			
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Approved For Release 2009/09/14: CIA-RDP87M00539R002604330002-9 * Executive Registry Central Intelligence Agency Washington, D. C. 20505 16 DEC 1985 Mr. Kent M. Black, President Rockwell International P.O. Box 10462 Dallas, Texas 75207 Dear Mr. Black: Mr. Casey has asked me to respond to your letter of 4 November 1985 regarding the 1986 U.S. Savings Bonds Leadership Conference which is to be held in Washington, D.C., on January 22 and 23. STAT of my staff to attend the I have selected Conference on behalf of the Central Intelligence Agency. His registration form has been forwarded to Rockwell International's Washington, D.C. office. We appreciate being invited again this year to participate in the Leadership Conference. With the general decline in interest rates, U.S. Savings Bonds are more competitive than ever and we certainly are looking forward to bringing this message to our employees. Sincerely,

Deputy Director of Personnel
Employee Benefits and Services

(16 Dec 85)

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Distribution:

OP/EBS/ESD/PSB

Original - Adse

- 1 EO/DDA
- 1 ER
- 1 D/OP
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Approved For Release 2009/09/14: CIA-RDP87M00539R002604330002-9

Kent M. Black President

Commercial Electronics Operations Rockwell International Corporation P.O. Box 10462 Dallas, Texas 75207-0462 (214) 996-7525 Howier of the first of the second of the sec

Executive Registry

85- 4455

PUBLIC AFFAIR OFFIGE

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November 4, 1985

The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20205

Dear Mr. Director:

There is a very important event scheduled for January, 1986 that you should mark now on your calendar as a "must" participation event for your company. This is the 1986 U.S. Savings Bonds Leadership Conference which will be held at the Sheraton-Washington Hotel in Washington, D.C. on January 22 & 23, 1986.

As head of one of the major corporate organizations in the United States, I am asking that you do two things concerning the 1986 U.S. Savings Bonds Campaign:

- (1) Select a representative from your company who will direct your U.S. Savings Bonds Campaign for 1986.
- (2) Indicate to your campaign leader the importance of participating in our 1986 U.S. Savings Bonds Leadership Conference in Washington, D.C.

Last year's event was most successful with participation by 458 representatives from over 272 companies.

In 1986 we have plans for an even bigger and better conference. Very shortly we expect to have pass through the U.S. Congress a joint House/Senate resolution declaring the month of January, 1986 as U.S. Savings Bonds Month. As part of our leadership festivities, we are inviting all the members of the U.S. Senate and the U.S. House of Representatives to participate in a reception which will be held in the Cannon Caucus Room at the Cannon Office Building on Capitol Hill on the evening of January 22 at $6:00~\rm p.m.$

Page 2

We will again have as part of our leadership conference, many presentations from the successful corporate campaigns that were conducted during this past year so that your campaign leader can compare notes from some of the most successful campaigns in corporate America.

U.S. Savings Bonds have never been more popular with the attractive market based savings rate. The net holdings of U.S. Savings Bonds have increased to over \$78 billion today. By providing the opportunity for our employees through payroll savings to participate in U.S. Savings Bonds, we are not only giving them an opportunity to participate in an attractive savings program but also aiding our country in providing more cost effective borrowing for the U.S. Government.

More detailed information on the conference will be forwarded as soon as it is available. We expect a repeat of last year's personal telephone call from President Reagan and the participation of numerous local and national dignitaries. We have already confirmed the participation of the U.S. Army Band in this year's program with a special tribute to Old Glory in a flag pageant which is being specially written for performance at this year's Leadership Conference.

It should be an exciting event and we hope we can plan on your company's participation.

Sincerely,

Kent M. Black, Chairman

1986 Leadership Conference

U.S. Savings Bonds Campaign

EXECUTIVĖ SECRETARIAT ROUTING SLIP

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TO #14: Please coordinate with #3 & #6 and respond

direct.

Executive Secretary 14 NOV 85

Date

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Approved For Release 2009/09/14: CIA-RDP87M00539R002604330002-9

Kent M. Black President Rockwell International

85- 4455

Accutive Registry

Commercial Electronics Operations Rockwell International Corporation P.O. Box 10462 Dallas, Texas 75207-0462 (214) 996-7525

November 4, 1985

The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20205

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Sincerely,

Kent M. Black, Chairman

1986 Leadership Conference

U.S. Savings Bonds Campaign

Central Intelligence Agency



Washington, D. C. 20505

DEC 24 1984

Mr. Kent M. Black Industry Seminar Chairman U. S. Savings Bonds Volunteer Committee P.O. Box 10462 Dallas, Texas 75207

Dear Mr. Black:

Thank you very much for your invitation to participate in the Leadership Conference in Washington, D.C., on January 30, 1985, for coordinators of the U. S. Savings Bonds Campaign.

I have selected Chief, Personal Services Branch, to represent the Agency at the Leadership Conference. His registration form and check are being sent by separate mail.

Sincerely,

STAT

Robert W. Magee

Director of Personnel

Distribution:
Original - Addressee

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2 - DDA
2 - D/Pers
2 - DD/EBS
1 - C/ESD
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(21 December 1984)

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Approved For Release 2009/09/14 : CIA-RDP87M00539R002604330002-9

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Remorks To 15: Please coordinate with 3 and 6 and respond direct.

Executive Secretary

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Kent M. Black President

(214) 996-7525

Commercial Electronics Operations Rockwell International Corporation P.O. Box 10462 Dallas, Texas 75207 **Executive Registry**

84 - 10087

December 5, 1984

The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20205

Dear Mr. Casey:

Secretary of the Treasury, Donald Regan, has asked me to join with a committee of other senior executives in sponsoring a day-long Leadership Conference in Washington, D.C. for coordinators of U. S. Savings Bonds Campaigns. The conference will be held on January 30, 1985 at the Stouffer-Mayflower Hotel and will be followed by a banquet at the National Air and Space Museum of the Smithsonian Institution.

This Leadership Conference should be given a high priority. Savings Bonds are the most cost effective means of Treasury borrowing. Adding to the \$74 billion already outstanding on Bonds means less government competition in the money markets. The variable rate for Bonds is nearly 11% so they are good for your employees as well as for America's business.

The primary objective of the program will be to help Bonds program coordinators from the nation's largest employers plan and conduct effective Savings Bonds campaigns for their employees. As part of the program, companies that have conducted some of the most effective campaigns in recent years will illustrate the steps which can lead to success in your own organization.

At last year's conference in Dallas, we honored former astronauts Neil Armstrong, Jim McDivitt, Gene Cernan, and Alan Bean. This year we hope to have an equally impressive list of honored guests.

Please appoint a senior level person from your organization to run your Bonds Campaign and ask him or her to attend our January conference. Following your coordinator's day-long training meeting, you are invited to join us -- along with Secretary Regan and chief executives from many other organizations -- for the banquet at the Smithsonian Institution.

Please return the attached registration card as soon as possible.

Thank you for your support.

Kent M. Black

Industry Seminar Chairman

U. S. Savings Bonds Volunteer Committee

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